



HISTORICAL HIGHLIGHTS IN JULY: *Period Pieces*

kanopy
stream smarter

Madame Bovary (2014)
Directed by Sophie Barthes

Step back in time with our Historical Highlights: Period Pieces Collection. These titles transport viewers across centuries, exploring defining historical moments, cultural shifts, and unforgettable figures through rich storytelling.

This collection invites patrons to experience history through drama, biography, and literary adaptations while sparking conversations about how the past shapes our present.

You can use this collection to encourage patrons to explore different eras, learn about pivotal moments in history, and enjoy immersive storytelling from around the world.

Explore our Historical Highlights in July: Period Pieces Collection, film synopses, and more details at kanopy.com/category/10637.

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

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General Announcements

Print materials that showcase our Historical Highlights in July: Period Pieces collection, which can be printed and displayed throughout your library.

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Digital Graphics

Graphics sized for various social media platforms and email, showcasing Historical Highlights in July: Period Pieces collection content.

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Suggested Copy

Three options that you can copy and paste into your messaging across social media and email.

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Programming Ideas

- Host a Weekly Film Club. During the month of July, feature a different historical era each week using titles from the collection. After the screening, facilitate a discussion about the historical context and how accurately the film portrays the time period. Be sure to select titles that include Public Performance Rights (PPR).
- Create a “From Page to Screen” Display. Many period pieces are adapted from novels or biographies. Set up a themed display featuring posters from films in the collection alongside the books they were based on, encouraging patrons to explore the stories in both formats.
- Plan a Historical Trivia Program. Organize a trivia event inspired by the historical periods highlighted in the collection. Include questions about royal dynasties, notable figures, cultural movements, and major events from the eras depicted in the films.

Social Media and Newsletter Copy Suggestions

Option 1

History comes to life this July! Explore sweeping stories, iconic characters, and unforgettable moments with Kanopy’s Historical Highlights: Period Pieces Collection.

kanopy.com/category/10637

Option 2

Travel through time without leaving the comfort of your own home. From royal courts to revolutionary movements, discover captivating period dramas in Kanopy’s Historical Highlights: Period Pieces collection. Stream now: kanopy.com/category/10637

Option 3

Love historical dramas? Kanopy’s Historical Highlights collection is filled with stories set in fascinating eras, perfect for your next watch. kanopy.com/category/10637

Campaign Start and End Dates

Our Historical Highlights in July: Period Pieces Collection launches **July 1, 2026**. We encourage our library partners to use these materials to spread the word to your community. If you have any questions about the toolkit, feel free to email us at marketing@kanopy.com.

Sincerely,

The Kanopy Team